



Top Headline

Activities of APPPI in 2015 and its Future Vision in 2016

Spring 2016 Edition

We are pleased to bring you to Spring 2016 edition of the newsletter of Asia Public-Private Partnership Institute (APPPI).

Since its establishment in 2011, while this year marks the 4th year of its foundation, APPPI has been continuing to grow and its activities have been broadening steadily. The main activities in 2015 represent PPP filed study in North Surigao province, the Philippines, and the one in Kedah province, Malaysia. In those studies, a study team composed of research partners and graduate students of Toyo PPP school conducted PPP Applicability Study in its Regional Development Support Programme (RDSP) and provided detailed suggestions on regional development potential of the regions based on the result of the studies for the local governments of said countries. Later, a presentation of the studies result was held by APPPI by inviting the government officials from said countries, Japanese private enterprises and Japanese local government officials.

In this edition, while introducing some activities engaged in 2015, we are also glad to present our activity plans in 2016. Since Toyo University having been selected as Centre of Excellence (CoE) in PPP for local governments by United Nations Economic Centre for Europe (UNECE) in 2015, APPPI further promotes its partnership with UN and other international development organizations such as Asian Development Bank (ADB) and Japan International Cooperation Agency (JICA) to link Japanese local governments and private enterprises to those in Asian countries through APPPI's RDSP activities. In this context, APPPI plans to partner with JICA to conduct a PPP study on local government units in Indonesia in 2016.

Also, since the launch of APPPI membership program in 2012, we have been providing a variety of opportunities for our members such as private companies looking to start or expand their business in Asian PPP market and local municipalities intending to find their partners and strengthen their ties with their counterparts in Asian countries.

We look forward to your participation in our APPPI membership programme.



Prof. Sam Tabuchi, the head of APPPI, giving a lecture in PPP short-term seminar held in Ho Chi Minh City, Vietnam (February 2016)

Contents of this edition

APPPI's Activities in 2015

- Activity Report in the Philippines, Malaysia and Indonesia
 - Report on Implementation of PPP Seminar in Ho Chi Minh City, Vietnam
- P 2-P 4

Obituary: Passing of Chancellor Shiokawa

P 5

APPPI's Honorary Advisor Dr. Mahathir joins in the Tenth Annual International PPP Forum

P 6

APPPI's Activity Plan in 2016

P 7



Picture of APPPI study members and government officials in Kedah province, Malaysia (February 2016)

APPPI's Research Activities in 2015

A year of growth as a transmission hub of PPP studies in Asia

February 2015 : APPPI Conducted RDSP/PPP Applicable Study in Cebu, the Philippines:

Based on the Minutes of Understanding signed between APPPI and the Cebu province, APPPI study team carried out Regional Development Support Programme (RDSP)/PPP Applicability Study in the Cebu province, the Philippines from February 1 to 8, 2015.

This study was conducted at the request of the Cebu province to help them tackle the four issues the Cebu province has been facing, namely, Disaster Risk Reduction, Health Sector, Land Use and Mega Cebu Issues, and based on the conducted study, APPPI study team proposed PPP project concepts to bring those issues to solution. The result of the study was made into a comprehensible report and the presentation held on the result of the study in Tokyo in August 2015. The governor of the Cebu province was invited to the session from the Philippines. Japanese companies looking at business opportunities in Cebu were also invited and had a business consultation session to exchange their views with the Cebu officials during the session.



Meeting with officials in Cebu

February 2015 : APPPI Held an Advanced PPP Seminar in Hanoi, Vietnam:

From March 24 to 27, 2015, APPPI held a three-day seminar in Hanoi, Vietnam. The seminar was organized by the Ministry of Planning and Investment, the National University of City Engineering, Hanoi and sponsored by SE Corporation. This seminar consisted of three-day lecture & discussion sessions followed by a site visit to a solid waste management plant in northern part of Hanoi. Almost 100 people participated in the seminar.

For the first day, participants reviewed basics and legal framework of PPP in Vietnam. Mr. Tang, Director General of Ministry of Planning and Investment's Department of Procurement Management, gave a speech on their newly introduced PPP Decree and related laws and regulations.

For the following days, the program was dedicated to studies of potential PPP projects in Hanoi, Vietnam. These projects were: a building complex for incubation of SMEs from overseas (Japan) in NUCE; a mass transit system in a large city in Vietnam; and highway project in Quang Ninh Province.



PPP Seminar in Hanoi, Vietnam

July 2015 : Vietnamese Government Delegation Visited APPPI:

A delegation from Vietnamese government, the Drafting Team of Vietnamese Social/ Economic Development Plan (2016-2020), visited APPPI on 4 July, 2015. The purpose of this visit was to exchange ideas and concepts regarding how to streamline the existing PPP laws and regulations in Vietnam in order to encourage the private sectors participation in the PPP market to provide public services efficiently across Asia.

Director Prof. Sam Tabuchi explained APPPI's activities in Asia and basic principles of successful PPP projects for providing public services. Later, discussions were held between APPPI members and the Vietnam officials on how to ensure the continuity of providing public services in effective use of PPP module and promote smooth transfer of public assets to private sector in efficient and transparent manner.



Meeting with Vietnamese government officials

August 2015: Governor Davide Participated in Presentation of PPP Applicability Study for Cebu, the Philippines:

On August 3, 2015, APPPI held the final presentation on the result of the RDSP/PPP Applicability Study which was conducted in February 2015, and the Cebu Governor Hilario Davide III was invited to the session from the Philippines.

In the session, APPPI's Director Prof. Sam Tabuchi and his study team members made a presentation about their findings and suggestions regarding PPP projects concepts, and discussed how to achieve sustainable development using PPP methods among the participants from the Cebu province, Japanese private companies, UNECE and other development agencies' officials.

Governor Davide stressed the significance of PPP to maintain solid economic growth and create an investment-friendly climate in Cebu for promoting more foreign direct investment (FDI) from Japan. Some Japanese private firms also mentioned that they would like to implement feasibility study to compete in the market.



Presentation on RDSP study for Cebu

August 2015: The Delegation from Cebu visited Saitama Prefecture, Yokohama City and Japanese Private Companies:

APPPI organized meetings and site tours for Cebu Governor Hilario Davide III and officers from the province to visit Saitama prefecture, Yokohama city and Japanese private companies. The main purpose was to visit operational sites in the field of waste management, disaster risk reduction/management, water purification management and some other public private partnership (PPP) projects in Saitama and Yokohama.

Governor Davide said: "Various types of economic and social issues have emerged as economic growth and urbanization continue in Cebu. Advanced Japanese technology and technology-related expertise accumulated in Japanese private companies have a good suggestion: "how to overcome the issues and attain further development and prosperity".

«Main sites of visit»

Saitama Prefecture, Saitama Industrial Promotion Public Corp, Okubo Water Purification Plant, City of Yokohama, Mansei Recycling Systems, Y-Port (Yokohama Partnership of Resources and Technologies), Chodai Co., LTD.

August 2015 : APPPI Conducted RDSP/PPP Applicability Study in North Surigao, the Philippines:

APPPI study team conducted RDSP/PPP Applicability Study in the Province of Surigao del Norte (North Surigao) from the late July to early August, 2015. This study aims at leading a solution to lift the province, which is currently heavily dependent on the mining industries operated by private sectors, from its current self-complacent situation to making a step forward for more sustainable and future-directed development.

In the field study, APPPI study team visited the local government offices in Taganito district and its surrounding areas, where many mining companies are operating, and proposed a set of conceptual designs for sustainable development in the district. Then, APPPI study team met with the governor of the province and visited Siargao island, which is a popular tourist destination for its beautiful beach.

November 2015: Students from University of Malaysia, Sarawak, visited APPPI:

APPPI received 14 students specializing resource science and technology and engineering from University of Malaysia, Sarawak, on November 4, 2015.

University of Sarawak is a leading university in Malaysia and has several projects in collaboration with local governments in Japan for their research activities.

Director of APPPI, Prof. Sam Tabuchi, provided a lecture on practical use of Public Private Partnership (PPP) model as a tool of achieving "sustainable development," which is a keyword to successful economic growth in Asia.



Giving PPP lecture to students from Sarawak University, Malaysia

February 2016 : APPPI Held a Basic PPP Seminar in Ho Chi Minh City, Vietnam:

In February 2016, a 3-day short-term PPP seminar was held in Ho Chi Minh City in Vietnam. This is the third-time seminar in Vietnam, followed by the past two seminars in Hanoi, which were organized in collaboration with National University of Civil Engineering (NUCE).

This time, the seminar was held at the request of Vietnamese People's Committee in Ho Chi Minh City to provide basic PPP lectures for approximately 50 officials from the committee as well as the city. The seminar consisted of 15 PPP-related lectures and workshops aimed at deepening understanding of PPP laws and regulations in Vietnam. The seminar also included comparative PPP studies with those of its neighboring countries such as Thai, Malaysia, Indonesia and the Philippines and three case studies of the actual PPP projects in the city.

A feedback from the participants of the seminar was quite favourable, some of whom commented that their understanding on PPP ideas and concepts was deepened since the issues on Vietnam's existing PPP rules and regulations were explained comprehensively, which are considered important in formulating variable PPP projects in an effective and efficient manner.



Provision of PPP seminar completion certificate to seminar participants

February 2016 : APPPI Conducted PPP Applicable Study in Kedah, Malaysia:

APPPI study team carried out a RDSP/PPP Applicability Study in the Kedah province, in Malaysia from February 14 to 19, 2016. This study was organized by Dr. Ku Abd. Rahman whom Prof. Sam Tabuchi, a head of APPPI, met in 2014 business conference aimed at attracting Japanese companies to Kedah province through an invitation from Dr. Mahathir, leading to an actual visit of Prof. Sam Tabuchi to the province. After his visit, based on the agreed Minutes of Understanding (MOU) with the Kedah province, the RDSP/PPP Applicability Study was conducted in February 2016.

In terms of utilization of private sector's expertise and knowhow, APPPI study team conducted an analysis on six industrial sectors in the province which have a

potential for development, Rubber City, Science and Technology Park, Public Transport (Airport Highway and Port), Tourism, Agriculture and Halal Business, and consolidated a proposal to promote PPP-driven industrial development in the province.

In 2016, APPPI is scheduled to invite officials from the Kedah province and organize a presentation on the result of the study in collaboration with Embassy of Malaysia in Japan, Malaysian Investment Development Authority (MIDA) and Japan-Malaysia Association. During the presentation, a business opportunity seminar will be held and Japanese companies interested in starting business in Malaysia invited to the seminar as well.



Singing of MOU with Kedah province, Malaysia

March 2015 : APPPI Conducted PPP Preliminary Study in Indonesia in partnership with JICA

APPPI carried out a preliminary study in Indonesia in collaboration with JICA in early March 2016. This study aims to examine feasibility of the detailed PPP applicability study targeting local governments of Indonesia, which will be conducted based on the contract between APPPI and JICA in the summer of 2016. The terms of reference of the study are expected to entail the following assignment:

- ① APPPI studies possibilities of PPP application at the level of local governments in Indonesia
→ Specification of regulations which likely become an obstacle to apply PPP at a local level in partnership with several universities in Indonesia
- ② APPPI carries out a RDSP for local governments of Indonesia
→ Execution of project finding and preparation of detailed report for implementation of the projects, which are to be submitted to respective local municipalities as a deliverable determined by JICA and APPPI
- ③ APPPI supports study being implemented by Kita-Kyushu City and Surabaya City in Indonesia
→ Supporting Kita-Kyushu City, which is a green sister city of Surabaya City in Indonesia, in completing its Green Mater Plan for environmentally conscious development of Surabaya City



Obituary: Passing of Chancellor Shiokawa

We are very sorry to inform you that Chancellor of Toyo University and the Honorary Advisor of APPPI, Mr. Masajuro Shiokawa passed away on September 19, 2015. He was 93 years old.

While working with Toyo University for over past 20 years, Chancellor Shiokawa was a leading national politician served as the Minister of Finance, Minister of Education, Minister of Local Government Affairs and other key ministerial positions in the Japan's Diet.

When the establishment of PPP Graduate School was suggested, Chancellor Shiokawa knew from his national political career the importance of the public and private sectors working together to pull Japan out of the long-running recession and achieve the sustainable national economic growth. He understood the concept of PPP – public-private partnership and the needs of such development for Japan. He has strongly supported for the establishment of the graduate school serving Public-Private Partnership in 2006, believing that the graduate school in Toyo University will be the global learning center of the PPP.

When APPPI – Asia PPP Institute was established in 2011 and needed the honorary advisors, not only he accepted the position for APPPI but asked Dr. Mahathir of Malaysia (former prime minister), who has been his close friend over 25 years, to join in the activities of APPPI. Chancellor Shiokawa and Dr. Mahathir together attended the inauguration gathering to celebrate the establishment of APPPI in 2011 (pictures below).

Chancellor Shiokawa's was essential for the establishment as well as the early activities of APPPI as the Honorary Advisor. We, all members of APPPI, herewith express our sincerest condolences to Chancellor Shiokawa.



Chancellor Shiokawa with Dr. Mahathir at the inauguration ceremony of APPPI (November 15, 2011)



Chancellor Shiokawa making a speech at the inauguration gathering of APPPI (November 15, 2011)



APPPI's Honorary Advisor Dr. Mahathir joins in the Tenth Annual International PPP Forum

[APPPI's Honorary Advisor Dr. Mahathir joins the Tenth Annual International PPP Forum]

Honorary Advisor of APPPI, Dr. Mahathir bin Mohamad (former prime minister of Malaysia) has participated in the Tenth Annual International PPP Forum on August 4, 2015 as a keynote speaker along Mr. Shigeru Ishiba, the Minister of State for the National Strategic Special Zones and Mr. Geoffrey Hamilton, the Chief of the PPP Programme at UNECE (Geneva).

His remarks emphasized the importance of PPP - public private partnership – as means of building national, regional and local economies as he has utilized the concept of Malaysia Inc. (copy of Japan Inc. for economic growth) to develop his country's economic development as well as the use of PPP (mainly BOT) to develop South – North Highway, Putrajaya, Cyberjaya and other major national projects in Malaysia. He learned of the Japan Inc. concept when he studied the economic success of Japan: public and private sectors working together to build the national economy post World War II. Therefore, as a prime minister of Malaysia, he has developed “Look East Policy” learning from the success of Japan as well as Korea for the economic development of Malaysia. He has stated that the use of private sector, which has the development knowhow, creativity, speed and the needed funds to implement public projects faster and cheaper than public sector was essential for the economic success of Malaysia.

He has also introduced “Wawasan 2020” in 1991, which was 30 year development vision of Malaysia's economic growth to join in the member of the advanced nation by 2020.

Dr. Mahathir also participated in “the Dialogue with Students” on August 4, celebrating the Toyo University Selection as “Super Global University - SGU” by the Ministry of Education of Japan in the fall of 2015. He spoke to all audience and has responded to the questions from over 25 students not only from Toyo University but also from other SGU universities such as Sofia University, Rikkyo University, Hosei University and Shibaura Institute of Technology.

The questions asked were on Asian economy, political situation in Malaysia, Asian economic balance with China growth, security issues, growth in Asia with the needs of Japanese of civil engineers in the future as well as on the career selection, personal life satisfaction and others, which Dr. Mahathir has responded to all questions with detail explanation one by one. All students, who asked the questions and the audience of the event, were very impressed with his careful and thoughtful responses from such a distinguished Asian leader.



Dr. Mahathir having a dialogue-style lecture with the students (August 4, 2015)

APPPI's Vision and Step Forward in 2016

Year of Further Growth as a Professional PPP institute in Asia



APPPI's Activity Plan in 2016

Date	APPPI Research/Study	APPPI Activity
April 2016	Start of RDSP/PPP Applicability Study in local governments of Indonesia in collaboration with JICA	
May	Follow-up Visit to Cebu and Manila, the Philippines	PPP Lecture (Directed to officials of Ministry of Finance and professors of University of Pretoria in South Africa)
June	Final Presentation on the result of RSDP in Kedah, Malaysia, which is to be organized in partnership with Embassy of Malaysia in Japan, Malaysian Investment Development Authority (MIDA) and Japan-Malaysia Association	APPPI Workshop (1st)
August	Field Visit to Indonesia under RDSP/PPP Applicability Study	
September		APPPI Open Seminar (1st)
October	Start study on Local Government Units in Indonesia; and/or Plan to start RDSP/PPP Applicability Study in Butuan, the Philippines	APPPI Workshop (2nd)
November		International PPP Forum
December		APPPI Workshop (3rd)
February 2017	Plan to visit Indonesia on study of Local Government Units; and/or Plan to visit to Butuan, the Philippines, under RDSP/PPP Applicability Study	
March		APPPI Open Seminar (2nd) APPPI Workshop (4th)

Notice on modification of APPPI membership rules:

Since the launch of APPPI Membership Programme in 2012 and having been accredited as CoE for PPP in local governments by UNECE in 2015, we, APPPI, have run a number of PPP-related open seminars and workshops every year for Japanese private companies, local government bodies and other organizations interested in being involved in growing PPP business opportunities in Asia.

While APPPI has been receiving quite positive feedback from our members, in order for our existing members and those intrigued in APPPI Membership Programme to understand our activities better, this time we have revised a part of the membership rules. For more details, please feel free to contact us!

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