



Co-honorary advisors; Dr. Mahathir bin Mohamad, former Prime Minister of Malaysia and Dr. Shiokawa, Chancellor of Toyo University

Summer 2012 Newsletter

We are pleased to bring you Asia Public-Private Partnership Institute's (A3Pi) newsletter, so we can share with you some exciting news news about activities and plans we have for our new association. We are nearing completion of our first year which has been one of establishing and building APPPI while achieving many milestones, during a very busy past 12 months.

Through A3Pi's quarterly newsletter, we plan to share with you our vision and future plans, as well as the many exceptional benefits we plan to offer in our portfolio of services and benefits.

Just in our first year, we made PPP missions to the Philippines, Malaysia, Vietnam, and the United Nations in Geneva, Switzerland.

We delivered PPP training and course workshops. And most importantly, we are creating opportunity and economic development by facilitating more than \$70 million in Public-Private Partnerships.

Come and join us at A3Pi's and be part of the exciting opportunities and activities for growth and development.

Top Headline

Full Speed Ahead In Year One

Our Vision, Activities, and
Plans for APPPI

[Learn more...](#)

Featured Article

Asia Public-Private Partnership Institute a year of growth, building relationships, and sharing knowledge.

by Sam Tabuch

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Public-Private Partnerships (PPP) an inside look at how PPP's have evolved over the years and the benefits that can be achieved... Harness the power of public and private sectors working together.

by Gary Miller

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A3Pi's Workshops, Seminars and Lectures are introduced

by Yu Namba

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APPPI Inaugural Year

A Year of Growth, Building Relations and Sharing Knowledge

By Sam Tabuchi, Director of APPPI

Welcome to APPPI – Asia Public/Private Partnership Institute.

APPPI (or A3P as short) was established on November 2011 by Chancellor Masajuro Shiokawa and Dr. Mahathir bin Mohamad of Malaysia as the co-honorary advisors to meet the challenges of Asian economic growth. It is located within the PPP Graduate School and PPP Research Center at Toyo University in Tokyo, which celebrates its 125th anniversary in 2012.

Based on the estimates by ADB – Asia Development Bank, Asia has the infrastructure and economic development requirements of \$8.3 trillion. Yet, ADB, WB – World Bank, UN – United Nations and Asian countries cannot invest \$500 billion. This means there is the requirement of more than \$7.8 trillion investment by private industries. At the same time, the ADB estimates also states that Asia will have an economic strength of \$11 trillion in next 15 years.

A3P plans to conduct educational training, research, disseminate the information via website and newsletters through workshops, seminars and annual forums to the members and none – members throughout Asia. A3P bases its PPP teaching with not only theoretical but also practical and project based approaches.

A3P plans to support national and local governments on their PPP framework, capacity building, evaluate PPP programs of the hosting organizations. A3P plans to identify the PPP projects for the members based on the request it receives and if requested, it also provide the technical assistance for future activities.

A3P also plans to conduct Area Revitalization Support Program (ARSP) to visit the cities and countries hosted by the organizations to seek possible PPP projects and guide its implementation programs.

A3P works with the United Nations PPP Bureau and its Team of Specialists, NCPPP of US and other international PPP networks.

A3P currently works with the countries of the Philippines, Malaysia, Vietnam and Kyrgyzstan in addition to Japan. A3P Plans to expand its activities to other Asian nations as it receives the requests and interests from them.

A3P intends to establish the network of PPP professionals and the organizations throughout Asian countries and plans to locate its management committee in an Asian country such as Malaysia.



The Benefits of Public-Private Partnerships



By Gary Miller

Public-Private Partnerships (PPP) continue to gain acceptance around the world as an effective strategy and tool to meet the growing needs of federal, state and local governments. With a booming population in many countries, the need for new infrastructure and services for energy, highways, water and sanitation, airports, and healthcare far exceed the financial resources and technological capacity of most governments. When planned and structured with strong foundation, PPP's are the single most powerful option for developing public infrastructure and meeting the service delivery expectations of the public.

What Does Public-Private Partnerships Mean?

Simply put, a Public-Private Partnership or "PPP" is a contractual agreement between a public agency or government and a private-sector firm. The private-sector firm is compensated for the services provided.

Successful PPP's Require Both Partners- Public and Private Partners To Work Closely Together

Like all relationships in business and in our personal lives, success requires partners to cooperate and work closely together. PPP's are no different. We develop common

goals, align our expectations, communicate frequently, do what we say we are going to do, and then finally, we strive for continuously improving.

The Benefits of PPP's Make a Difference in Quality of Life Around the World.

PPP's are making a difference in the lives of millions of people around the world in many locations. The overwhelming majority of PPP's across many sectors are successful and provide governments and their citizens with the following benefits:

- **Cost Savings.** Many PPP's result in cost savings to public-sector, sometimes as much as 30 to 50 percent.
- **New Technology.** Private-sector firms often use new technologies to achieve higher performance results.
- **Efficient Service.** Private-sector firms are routinely able to improve efficiency through their experience and creativity.
- **Private Financing.** Private-sector firms offer project financing which can be an advantage to cash-strapped governments.
- **Fast Track Projects.** Private-sector firms using integrated Design/Build/Operate delivery can speed up the construction of new projects by 50 percent.
- **Experienced People** Experienced people with solid expertise allow private firms to offer top-notch resources.

APPPI Begins Valuable Program of Workshops, Seminars and Lectures

By Yu Namba

In it's first year of operations, APPPI began a series of PPP workshops, seminars and lectures. Delivered by PPP Experts and APPPI staff, these sessions range anywhere from 1 hour to 3 days. Each session is targeted to provide specific information and guidance on developing projects and markets. Below is a brief summary of the types of sessions and their content:

PPP Intensive Course – is designed to be delivered in the field in a host country and a specific local government location. The course lasts for up to 3 days and provide basic and intermediate PPP instructin. The desired objective is to facilitate and guide the development of projects at the local level.

PPP Seminars – are intended to provide periodic updates on A3PI activities, missions, case studiesm and planned future events, seminars are typically 1 hour.

PPP Project Finding Lectures – are intended to provide strategic instruction and guidance on successfully competing far and winning international PPP's A3PI assists it's members by also identifying specific new business opportunities for growth in Asia and the Middle East.

Upcoming Schedule

- July 25 – Open Seminar, Tokyo
- August 8 – Project Finding Lecture, Tokyo
- September 3 - PPP Intensive Course, Malaysia
- September 17 – PPP Intensive Course, Vietnam
- October 17 – Project Finding Lecture, Tokyo
- December 5 – Project Finding Lecture, Tokyo



Butuan City PPP Workshop



Gary Miller at Butuan, Philippines PPP Workshop



Professor Sam Tabuchi at three-day intensive course attracted 30 students from private companies and city officials, also joined by Butuan PPP Unit. Butuan, Philippines, March 2012